

Revenue & Expense
Marketing Department
October, 2018

Description	Previous Year Actual	Actual Current Month	Monthly Budget	YTD Budget	YTD Actual	YTD Variance	Annual Budget	Percent of Budget
-Revenues	\$ -	\$ 17,384.11	\$ 8,083.00	\$ 8,083.00	\$ 17,384.11	\$ 9,300.78	\$ 97,000.00	17.92%
Total Revenues	\$ -	\$ 17,384.11	\$ 8,083.00	\$ 8,083.00	\$ 17,384.11	\$ 9,300.78	\$ 97,000.00	17.92%
MARKETING DEPT	\$ 1,041.08	\$ 3,080.14	\$ 8,083.00	\$ 8,083.00	\$ 3,080.14	\$ 5,003.18	\$ 97,000.00	3.18%
Total Expenditures	\$ 1,041.08	\$ 3,080.14	\$ 8,083.00	\$ 8,083.00	\$ 3,080.14	\$ 5,003.18	\$ 97,000.00	3.18%
Excess Revenue Over(Under) Ex	\$ (1,041.08)	\$ 14,303.97	\$ -	\$ -	\$ 14,303.97	\$ 14,303.96	\$ -	

Revenue Expense
Marketing Department

October, 2018

Account	Account Description	Previous Year Actual	Actual Current Month	Monthly Budget	YTD Budget	YTD Actual	YTD Variance	Annual Budget	Percent of Budget
21-41005-000	TRANSFER IN - MEDC	\$ -	\$ -	\$ 2,250.00	\$ 2,250.00	\$ -	\$ (2,250.00)	\$ 27,000.00	0.00%
21-42150-000	HOTEL/MOTEL/TAX	\$ -	\$ 17,384.11	\$ 5,833.00	\$ 5,833.00	\$ 17,384.11	\$ 11,550.78	\$ 70,000.00	24.83%
	Total Revenues	\$ -	\$ 17,384.11	\$ 8,083.00	\$ 8,083.00	\$ 17,384.11	\$ 9,300.78	\$ 97,000.00	17.92%
	**Total: Revenues	\$ -	\$ 17,384.11	\$ 8,083.00	\$ 8,083.00	\$ 17,384.11	\$ 9,300.78	\$ 97,000.00	17.92%
21-51001-005	SALARIES & WAGES SUPERVIS	\$ 673.20	\$ 2,448.77	\$ 3,004.00	\$ 3,004.00	\$ 2,448.77	\$ 555.48	\$ 36,051.00	6.79%
21-51030-005	LONGEVITY	\$ -	\$ -	\$ 5.00	\$ 5.00	\$ -	\$ 5.33	\$ 64.00	0.00%
21-51100-005	CONTRIBUTIONS TO TMRS	\$ 30.03	\$ 109.21	\$ 132.00	\$ 132.00	\$ 109.21	\$ 22.29	\$ 1,578.00	6.92%
21-51110-005	FICA EXPENSE	\$ 37.57	\$ 139.29	\$ 173.00	\$ 173.00	\$ 139.29	\$ 34.13	\$ 2,081.00	6.69%
21-51115-005	MEDICARE EXPENSE	\$ 8.78	\$ 32.58	\$ 41.00	\$ 41.00	\$ 32.58	\$ 8.00	\$ 487.00	6.69%
21-51150-005	UNEMPLOYMENT TAX EXPENSE	\$ -	\$ -	\$ 14.00	\$ 14.00	\$ -	\$ 14.25	\$ 171.00	0.00%
21-51210-005	INSURANCE - EE MEDICAL	\$ 291.50	\$ 874.50	\$ 1,134.00	\$ 1,134.00	\$ 874.50	\$ 259.50	\$ 13,608.00	6.43%
21-51220-005	INSURANCE - WORKERS COMP	\$ -	\$ 86.00	\$ 7.00	\$ 7.00	\$ 86.00	\$ (78.83)	\$ 86.00	100.00%
21-51230-005	MISC EMPLOYEE INSURANCE E	\$ -	\$ (1,381.18)	\$ -	\$ -	\$ (1,381.18)	\$ 1,381.18	\$ -	
	Total Personnel Service	\$ 1,041.08	\$ 2,309.17	\$ 4,511.00	\$ 4,511.00	\$ 2,309.17	\$ 2,201.33	\$ 54,126.00	4.27%
21-52050-005	OFFICE SUPPLIES	\$ -	\$ -	\$ 83.00	\$ 83.00	\$ -	\$ 83.33	\$ 1,000.00	0.00%
21-52060-005	OFFICE EQUIPMENT	\$ -	\$ -	\$ 8.00	\$ 8.00	\$ -	\$ 8.33	\$ 100.00	0.00%
21-53200-005	COMM- TELEPHONE	\$ -	\$ -	\$ 83.00	\$ 83.00	\$ -	\$ 83.33	\$ 1,000.00	0.00%
21-53210-005	WEB PAGE/WIFI	\$ -	\$ 600.00	\$ 417.00	\$ 417.00	\$ 600.00	\$ (183.33)	\$ 5,000.00	12.00%
21-53220-005	COMMUNICATIONS-POSTAGE	\$ -	\$ -	\$ 8.00	\$ 8.00	\$ -	\$ 8.33	\$ 100.00	0.00%
21-53300-005	SCHOOLS/CONVENTION/TRAVEL	\$ -	\$ 118.33	\$ 333.00	\$ 333.00	\$ 118.33	\$ 215.00	\$ 4,000.00	2.96%
21-53335-005	COPY MACHINE	\$ -	\$ 52.64	\$ 170.00	\$ 170.00	\$ 52.64	\$ 117.36	\$ 2,040.00	2.58%
21-53400-005	MARKETING/ADVERTISING	\$ -	\$ -	\$ 1,303.00	\$ 1,303.00	\$ -	\$ 1,302.83	\$ 15,634.00	0.00%
21-53500-005	DUES/SUBSCRIPTIONS	\$ -	\$ -	\$ 83.00	\$ 83.00	\$ -	\$ 83.33	\$ 1,000.00	0.00%
	Total Operating Expenses	\$ -	\$ 770.97	\$ 2,489.00	\$ 2,489.00	\$ 770.97	\$ 1,718.51	\$ 29,874.00	2.58%
21-54000-005	HISTORIC MUSEUM PROJECTS	\$ -	\$ -	\$ 83.00	\$ 83.00	\$ -	\$ 83.33	\$ 1,000.00	0.00%
21-54050-005	MARKER PROGRAM - LANDMARK	\$ -	\$ -	\$ 83.00	\$ 83.00	\$ -	\$ 83.33	\$ 1,000.00	0.00%
21-54100-005	CHRISTMAS DECOR	\$ -	\$ -	\$ 417.00	\$ 417.00	\$ -	\$ 416.67	\$ 5,000.00	0.00%
21-54150-005	MINEOLA CIVIC CENTER	\$ -	\$ -	\$ 167.00	\$ 167.00	\$ -	\$ 166.67	\$ 2,000.00	0.00%

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21-54200-005	CHAMBER OF COMMERCE	\$ -	\$ -	\$ 167.00	\$ 167.00	\$ -	\$ 166.67	\$ 2,000.00	0.00%
21-54350-005	IRON HORSE PARK PROJECT	\$ -	\$ -	\$ 167.00	\$ 167.00	\$ -	\$ 166.67	\$ 2,000.00	0.00%
	Total Special Projects	\$ -	\$ -	\$ 1,083.00	\$ 1,083.00	\$ -	\$ 1,083.34	\$ 13,000.00	0.00%
	Total: MARKETING DEPT	\$ 1,041.08	\$ 3,080.14	\$ 8,083.00	\$ 8,083.00	\$ 3,080.14	\$ 5,003.18	\$ 97,000.00	3.18%
	**Total: Expenditures	\$ 1,041.08	\$ 3,080.14	\$ 8,083.00	\$ 8,083.00	\$ 3,080.14	\$ 5,003.18	\$ 97,000.00	3.18%